

The following content was originally written by Elizabeth Debol at Propel Yourself Now.

Resume Checklist #2

___ Looks professional

WHAT TO INCLUDE:
Title for your client
Contact Information (phone, email, location, LinkedIn URL)
Summary Statement (what they have to offer employers)
Relevant knowledge and skills (hard and soft)
Work experience
Education
APPEARANCE & ORGANIZATION:
Clear section headings
Visually pleasing
Easy to read

CONTENT:
Descriptions, skills, and knowledge must be related to the job
Begin descriptions with action verbs
Write brief descriptions under titles
Use industry keywords throughout the resume
Use words related to the job description
Give examples of proficiency with skills related to the job
Include details to make your client stand out from other applicants
Use of present tense and past tense (for current/past jobs)
Minimal use of repetitive words
Capitalization, punctuation, and date formats should be consistent
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WHAT NOT TO INCLUDE:
Career Objectives (we now write Summary Statements)
Tables or Graphs
Gender, Age, or Marital Status
Artwork, text boxes, columns, shapes, or photos
References
Fraud or Exaggeration
Personal Pronouns (1, me, my)
Fluff or jargon

FORMAT & DESIGN:
Save as a .doc or .docx or .pdf
Use a common font: Arial, Calibri, Verdana, Lucida, Tahoma, New Times Roman
Use only 1 font type throughout the entire resume
Font size should be between 10.5 & 12 pts (larger is allowed for headings)
Use color consistency (black or dark gray) for the text
1-inch margin on the top, bottom, and sides (can be as small as .5 inches)
Leave white space between sections (for easy reading)
Use only 1 color (at most, 2) for a pop-of-color
GRAMMAR: Spelling errors (pay attention to the details)
Edit your client's resume and have 1 or 2 others edit it as well
Resume your client's resume bottom to top and right to left to find mistakes ATS RECOMMENDATIONS:
Tailor your client's resume to the position they're applying for
Include words or phrases from the job description on your client's resume
Include industry keywords so your client's resume will make it through the ATS
Include achievements that demonstrate your client's accomplishments (C.A.R.)
Detail how your client helped each company specifically (C.A.R.)

COMMON MISTAKES:
Too long (stay with 1 or 2 pages)
Spelling errors
Grammar mistakes
Inconsistency
Use of the same action verbs
Trying too hard to sound perfect
Hard to read
Not enough white space
Disorganized
Jargon
Irrelevant information
Sounding too modest or arrogant
Propel donnes